**Mendel’s peas Advertisement.**

**Read Chapter 9**

**Your task is to create a set of 3 magazine advertisements to promote the sale of Brother Mendel’s Frozen Peas. Make them catchy and colorful. Use of diagrams encouraged and as much appropriate vocabulary as you can**.

Step1. Select one of the pea plant traits that Mendel studied.

Step 2. Create an advertisement for Mendel’s P Generation of frozen peas focusing on your chosen trait.

* + Explain how this generation of peas was developed.
  + Explain why people might want to purchase this generation of peas.
  + Explain what varieties are available.
  + What guarantees can you make about the ratio the consumer could expect to find?

Step 3. Create an advertisement for Mendel’s F1 Generation peas.

* + Explain how this generation of peas was developed.
  + Explain why people might want to purchase this generation of peas.
  + Explain what varieties are available.
  + What guarantees can you make about the ratio the consumer could expect to find?

Step 4. Create an advertisement for Mendel’s F2 Generation peas.

* + Explain how this generation of peas was developed.
  + Explain why people might want to purchase this generation of peas.
  + Explain what varieties are available.
  + What guarantees can you make about the ratio the consumer could expect to find?